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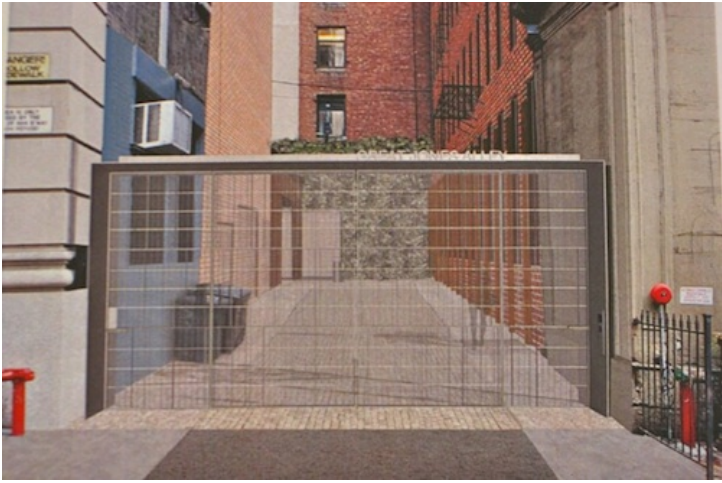
688 Broadway a Huge Hit With Landmarks Commission

Tuesday, October 9, 2012, by Jeremiah Budin



- NOHO
- 688 BROADWAY
- BKSK ARCHITECTS
- COMING ATTRACTIONS
- DORIS DIETHER
- GREAT JONES ALLEY
- LANDMARKS PRESERVATION COMMISSION
- LPC

BKSK Architects completely won over the Landmarks Preservation Commission today with their plans for a [12-story terracotta and brick-faced condo building](http://ny.curbed.com/archives/2012/10/08/old_noho_flea_market_booted_by_condo_plan_for_688_broadway.php#507252b685216d20b40002c7) http://ny.curbed.com/archives/2012/10/08/old_noho_flea_market_booted_by_condo_plan_for_688_broadway.php#507252b685216d20b40002c7 at **688 Broadway**. The commission was thoroughly smitten with the building's design, calling it "thrilling," "ravishing," and admirably consistent with the character of the facades throughout the Noho Historic District. "I want to reach out and touch this building," one commissioner said, while another predicted that it would **someday become a New York City landmark itself**. Even the testimony from various preservationist groups was overwhelmingly favorable, as a representative from the Society for the Architecture of the City stated that the design was proof that "a new building can be, as they say, of our time without displaying contempt for the past." There were, of course, a few minor gripes, the most widely voiced concerning the building's base, which Community Board 2's Doris Diether described as "squat and evocative of the 1950s." There was also some trepidation about the wire mesh gate at the entrance to Great Jones Alley. The architects agreed to work with the commission on those small elements, and the plans were unanimously and enthusiastically approved.



· [Old NoHo Flea Market Booted by Condo Plan for 688 Broadway](http://ny.curbed.com/archives/2012/10/08/old_noho_flea_market_booted_by_condo_plan_for_688_broadway.php#507252b685216d20b40002c7)
<http://ny.curbed.com/archives/2012/10/08/old_noho_flea_market_booted_by_condo_plan_for_688_broadway.php#507252b685216d20b40002c7> [Curbed]

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